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GOVERNMENT OF ONTARIO SELECTS TALON PRODUCTIONS TO PRODUCE FAMILY EMERGENCY SURVIVAL KIT VIDEO

Guelph video production company awarded contract from Emergency Management Ontario

GUELPH, Ontario – May 12, 2008 In preparation for Emergency Preparedness Week (May 5-9, 2008), Emergency Management Ontario (EMO), a branch of the Ontario Government, selected Talon Productions from a group of select video companies in the greater Toronto area to produce a “Family Emergency Survival Kit” video. The purpose of the video is to educate Ontarians how to prepare an emergency plan and create their own 72-hour emergency survival kit. Talon’s unique background producing high quality custom video for emergency planning within the aviation industry was key to their success in obtaining this substantial contract.

The video produced by Talon Productions for EMO is a focal point on their newly designed webpage: www.ontario.ca/beprepared. The survival kit video is hosted and narrated by The Hon. Rick Bartolucci, Minister of Community Safety and Correctional Services. Minister Bartolucci explains what a Family Emergency Survival Kit should contain for all members of a family including seniors, those with disabilities and any pets the family may have.

“This is our second video project for the EMO, and we are pleased to continue developing our relationship with them” said Tim Clemens, President of Talon Productions, a division of Talon GTS Inc. “As a video production company based just outside of Toronto, we are proud that the Ontario Government appreciates our level of production quality, professionalism and creative story-telling abilities. There are many highly qualified video production companies within the Greater Toronto area and this proves that we continue to be leaders within the industry. I feel that our smaller size allows us to be more agile and efficient giving us the competitive edge to swim with the big fish,” added Mr. Clemens.

Emergency Management Ontario (EMO) is a branch of the Ministry of Community Safety and Correctional Services. Through effective partnerships, EMO leads the coordination, development and implementation of prevention, mitigation, preparedness, response and recovery strategies to maximize the safety and security of Ontarians.

Talon Productions is a full service video production house with diverse experience in the video, broadcast and film industry. Although Talon has produced award-winning film and documentary projects that have been shown in theatres and aired on broadcast television, Talon specializes in the production of corporate, training and promotional video.

Based in Guelph, Ontario, Talon has built a client base that stretches across Canada. Their clients include the Greater Toronto Airports Authority, WestJet and Air Transat airlines, the Canadian International Air Show, Terrapin Point Motion Pictures, Reid's Heritage Homes and CIBC just to name a few. Their projects have taken them across Canada and around the world including, most recently, India, Zambia, South Africa and Guyana. To view samples of their various video projects, go to <http://www.talongts.com>.

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